
DATA PROCESSING AGREEMENT

This Data Processing Agreement (“**DPA**”) is executed based on the K-Lead Service (“**Service**”) used by you, the Customer (collectively, “**you**”, “**your**”, “**Customer**”), and Kenes International Organizers of Congresses SA (“**Kenes**”, “**us**”, “**we**”, “**our**”) to reflect the parties’ agreement with regard to the Processing of Personal Data by Kenes solely on behalf of the Customer through the providing of the Service. Both parties shall be referred to as the “**Parties**” and each, a “**Party**”.

1. DEFINITIONS

1.1 Definitions:

- (A) “**AFFILIATE**” MEANS ANY ENTITY THAT DIRECTLY OR INDIRECTLY CONTROLS, IS CONTROLLED BY, OR IS UNDER COMMON CONTROL WITH THE SUBJECT ENTITY. “**CONTROL**”, FOR PURPOSES OF THIS DEFINITION, MEANS DIRECT OR INDIRECT OWNERSHIP OR CONTROL OF MORE THAN 50% OF THE VOTING INTERESTS OF THE SUBJECT ENTITY.
- (B) “**AUTHORIZED AFFILIATE**” MEANS ANY OF CUSTOMER'S AFFILIATE(S) WHICH IS EXPLICITLY PERMITTED TO USE THE SERVICE BUT HAS NOT SIGNED ITS OWN AGREEMENT WITH KENES.
- (C) “**CCPA**” MEANS THE CALIFORNIA CONSUMER PRIVACY ACT OF 2018, CAL. CIV. CODE §§ 1798.100 ET. SEQ.
- (D) THE TERMS, “**CONTROLLER**”, “**DATA SUBJECT**”, “**MEMBER STATE**”, “**PROCESSOR**”, “**PROCESSING**” AND “**SUPERVISORY AUTHORITY**” SHALL HAVE THE SAME MEANING AS IN THE GDPR. THE TERMS “**BUSINESS**”, “**BUSINESS PURPOSE**”, “**CONSUMER**” AND “**SERVICE PROVIDER**” SHALL HAVE THE SAME MEANING AS IN THE CCPA.
- (E) FOR THE PURPOSE OF CLARITY, WITHIN THIS DPA “**CONTROLLER**” SHALL ALSO MEAN “**BUSINESS**”, AND “**PROCESSOR**” SHALL ALSO MEAN “**SERVICE PROVIDER**”. IN THE SAME MANNER, PROCESSOR’S SUB-PROCESSOR SHALL ALSO REFER TO THE CONCEPT OF SERVICE PROVIDER.
- (F) “**DATA PROTECTION LAWS**” MEANS ALL PRIVACY AND DATA PROTECTION LAWS AND REGULATIONS, INCLUDING SUCH LAWS AND REGULATIONS OF THE EUROPEAN UNION, THE EUROPEAN ECONOMIC AREA AND THEIR MEMBER STATES, SWITZERLAND, THE UNITED KINGDOM, ISRAEL AND THE UNITED STATES OF AMERICA, AS APPLICABLE TO THE PROCESSING OF PERSONAL DATA UNDER THE AGREEMENT.
- (G) “**DATA SUBJECT**” MEANS THE IDENTIFIED OR IDENTIFIABLE PERSON TO WHOM THE PERSONAL DATA RELATES.
- (H) “**GDPR**” MEANS THE REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL OF 27 APRIL 2016 ON THE PROTECTION OF NATURAL PERSONS WITH REGARD TO THE PROCESSING OF PERSONAL DATA AND ON THE FREE MOVEMENT OF SUCH DATA, AND REPEALING DIRECTIVE 95/46/EC (GENERAL DATA PROTECTION REGULATION).
- (I) “**PERSONAL DATA**” OR “**PERSONAL INFORMATION**” MEANS ANY INFORMATION THAT IDENTIFIES, RELATES TO, DESCRIBES, IS

CAPABLE OF BEING ASSOCIATED WITH, OR COULD REASONABLY BE LINKED, DIRECTLY OR INDIRECTLY, TO OR WITH AN IDENTIFIED OR IDENTIFIABLE NATURAL PERSON OR CONSUMER (AS DEFINED IN THE CCPA), WHICH IS PROCESSED BY KENES SOLELY ON BEHALF OF CUSTOMER, UNDER THIS DPA AND THE AGREEMENT BETWEEN CUSTOMER AND PROCESSOR.

(J) “**SUB-PROCESSOR**” MEANS ANY THIRD PARTY THAT PROCESSES PERSONAL DATA UNDER THE INSTRUCTION OR SUPERVISION OF KENES.

2. PROCESSING OF PERSONAL DATA

2.1 ROLES OF THE PARTIES. THE PARTIES ACKNOWLEDGE AND AGREE THAT WITH REGARD TO THE PROCESSING OF PERSONAL DATA PERFORMED SOLELY ON BEHALF OF CUSTOMER UNDER THE SERVICE, (I) CUSTOMER IS THE CONTROLLER OF PERSONAL DATA, (II) KENES IS THE PROCESSOR OF SUCH PERSONAL DATA; (III) FOR THE PURPOSES OF THE CCPA (AND TO THE EXTENT APPLICABLE), CUSTOMER IS THE “BUSINESS” AND KENES IS THE “SERVICE PROVIDER” (AS SUCH TERMS ARE DEFINED IN THE CCPA), WITH RESPECT TO PROCESSING OF PERSONAL DATA DESCRIBED IN THIS SECTION 2.1. THE TERMS “CONTROLLER” AND “PROCESSOR” BELOW HEREBY SIGNIFY CUSTOMER AND KENES, RESPECTIVELY.

2.2 CUSTOMER’S PROCESSING OF PERSONAL DATA. CUSTOMER, IN ITS USE OF THE SERVICE, AND CUSTOMER’S INSTRUCTIONS TO THE PROCESSOR, SHALL COMPLY WITH DATA PROTECTION LAWS. CUSTOMER SHALL ESTABLISH AND HAVE ANY AND ALL REQUIRED LEGAL BASES IN ORDER TO COLLECT, PROCESS AND TRANSFER TO PROCESSOR THE PERSONAL DATA, AND TO AUTHORIZE THE PROCESSING BY PROCESSOR, AND FOR PROCESSOR’S PROCESSING ACTIVITIES ON CUSTOMER’S BEHALF, INCLUDING THE PURSUIT OF ‘BUSINESS PURPOSES’ AS DEFINED UNDER THE CCPA. THE PARTIES HEREBY AGREE THAT KENES SHALL PROCESS PERSONAL DATA OF DATA SUBJECTS UNDER THIS AGREEMENT SOLELY BASED ON PROVIDED CONSENT FROM SUCH DATA SUBJECTS – COLLECTED EITHER VIA ITS EVENT REGISTRATION FORMS OR VIA THE VOLUNTARY SCANNING OF DATA SUBJECT’S BADGE THROUGH KENES PROVIDED SCANNERS ON THE CUSTOMER’S DESIGNATED SPONSOR/EXHIBITOR BOOTH/SPACE/INDUSTRY SEESION

2.3 PROCESSOR’S PROCESSING OF PERSONAL DATA. WHEN PROCESSING SOLELY ON CUSTOMER’S BEHALF UNDER THE AGREEMENT, PROCESSOR SHALL PROCESS PERSONAL DATA FOR THE FOLLOWING PURPOSES: (I) PROCESSING FOR CUSTOMER TO BE ABLE TO USE THE SERVICE; (II) PROCESSING TO COMPLY WITH CUSTOMER’S REASONABLE AND DOCUMENTED INSTRUCTIONS, WHERE SUCH INSTRUCTIONS ARE CONSISTENT WITH THE TERMS OF THE AGREEMENT, REGARDING THE MANNER IN WHICH THE PROCESSING SHALL BE PERFORMED; (III) PROCESSING AS REQUIRED UNDER THE LAWS APPLICABLE TO PROCESSOR, PROVIDED THAT PROCESSOR SHALL INFORM CUSTOMER OF THE LEGAL REQUIREMENT BEFORE PROCESSING, UNLESS THAT LAW PROHIBITS SUCH INFORMATION ON IMPORTANT GROUNDS OF PUBLIC INTEREST.

Processor shall inform Customer without undue delay if, in Processor’s opinion, an instruction for the Processing of Personal Data given by Customer infringes applicable Data Protection Laws. To the extent that Processor cannot comply with an instruction from Customer, Processor (i) shall inform Customer, providing relevant details of the issue, (ii) Processor may, without liability to Customer, temporarily cease all Processing of the affected Personal Data (other than securely storing such data) and/or suspend access to

the Account, and (iii) if the Parties do not agree on a resolution to the issue in question and the costs thereof, Customer may, as its sole remedy, terminate the use of the Service and this DPA with respect to the affected Processing, and Customer shall pay to Processor all the amounts owed to Processor or due before the date of termination. Customer will have no further claims against Processor (including, without limitation, requesting refunds for Service) pursuant to the termination of the DPA as described in this paragraph.

2.4 DETAILS OF THE PROCESSING. THE SUBJECT-MATTER OF PROCESSING OF PERSONAL DATA BY PROCESSOR IS THE PERFORMANCE OF THE SERVICE PURSUANT TO THE AGREEMENT. THE DURATION OF THE PROCESSING, THE NATURE AND PURPOSE OF THE PROCESSING, THE TYPES OF PERSONAL DATA AND CATEGORIES OF DATA SUBJECTS PROCESSED UNDER THIS DPA ARE FURTHER SPECIFIED IN SCHEDULE 1 (DETAILS OF THE PROCESSING) TO THIS DPA.

2.5 CCPA STANDARD OF CARE; NO SALE OF PERSONAL INFORMATION. PROCESSOR ACKNOWLEDGES AND CONFIRMS THAT IT DOES NOT RECEIVE OR PROCESS ANY PERSONAL INFORMATION AS CONSIDERATION FOR ANY SERVICES OR OTHER ITEMS THAT PROCESSOR PROVIDES TO CUSTOMER UNDER THE AGREEMENT. PROCESSOR SHALL NOT HAVE, DERIVE, OR EXERCISE ANY RIGHTS OR BENEFITS REGARDING PERSONAL INFORMATION PROCESSED ON CUSTOMER'S BEHALF, AND MAY USE AND DISCLOSE PERSONAL INFORMATION SOLELY FOR THE PURPOSES FOR WHICH SUCH PERSONAL INFORMATION WAS PROVIDED TO IT, AS STIPULATED IN THIS DPA. PROCESSOR CERTIFIES THAT IT UNDERSTANDS THE RULES, REQUIREMENTS AND DEFINITIONS OF THE CCPA AND AGREES TO REFRAIN FROM SELLING (AS SUCH TERM IS DEFINED IN THE CCPA) ANY PERSONAL INFORMATION PROCESSED HEREUNDER, WITHOUT CUSTOMER'S PRIOR WRITTEN CONSENT, NOR TAKING ANY ACTION THAT WOULD CAUSE ANY TRANSFER OF PERSONAL INFORMATION TO OR FROM PROCESSOR UNDER THE AGREEMENT OR THIS DPA TO QUALIFY AS "SELLING" SUCH PERSONAL INFORMATION UNDER THE CCPA.

3. RIGHTS OF DATA SUBJECTS

3.1 Data Subject Requests. Processor shall, to the extent legally permitted, promptly notify Customer or refer Data Subject or Consumer, as the case may be, to Customer, if Processor receives a request from a Data Subject or Consumer to exercise their rights (to the extent available to them under applicable law) of access, right to rectification, restriction of Processing, erasure ("**right to be forgotten**"), data portability, object to the Processing, its right not to be subject to an automated individual decision making, to opt-out of the sale of Personal Information, or the right not to be discriminated against for exercising any CCPA Consumer rights ("**Data Subject Request**"). Taking into account the nature of the Processing, Processor shall assist Customer by appropriate technical and organizational measures, insofar as this is possible and reasonable, for the fulfilment of Customer's obligation to respond to a Data Subject Request under Data Protection Laws. Processor may refer Data Subject Requests received, and the Data Subjects making them, directly to the Customer for its treatment of such requests.

4. PROCESSOR PERSONNEL

4.1 CONFIDENTIALITY. PROCESSOR SHALL ENSURE THAT ITS PERSONNEL ENGAGED IN THE PROCESSING OF PERSONAL DATA HAVE COMMITTED THEMSELVES TO CONFIDENTIALITY.

4.2 Permitted Disclosures. Without derogating from Section 2.3 above and Section 5 below, Processor may disclose and Process the Personal Data (a) to the extent required

by a court of competent jurisdiction or other competent governmental or semi-governmental authority, or (b) otherwise as required by applicable Data Protection Laws (in such a case, Processor shall inform the Customer of the legal requirement before the disclosure, unless legally prohibited from doing so), or (c) on a “need-to-know” basis under an obligation of confidentiality to its legal counsel(s), data protection advisor(s) and accountant(s).

5. SUB-PROCESSORS

- 5.1 APPOINTMENT OF SUB-PROCESSORS.** CUSTOMER ACKNOWLEDGES AND AGREES THAT (A) PROCESSOR’S AFFILIATES MAY BE RETAINED AS SUB-PROCESSORS; AND (B) PROCESSOR AND PROCESSOR’S AFFILIATES MAY EACH ENGAGE THIRD-PARTY SUB-PROCESSORS IN CONNECTION WITH THE PROVISION OF THE SERVICE.
- 5.2 AGREEMENTS WITH SUB-PROCESSORS.** PROCESSOR OR A PROCESSOR’S AFFILIATE HAS ENTERED INTO A WRITTEN AGREEMENT WITH EACH SUB-PROCESSOR CONTAINING APPROPRIATE SAFEGUARDS TO THE PROTECTION OF PERSONAL DATA. WHERE PROCESSOR ENGAGES A NEW SUB-PROCESSOR FOR CARRYING OUT SPECIFIC PROCESSING ACTIVITIES ON BEHALF OF THE CUSTOMER, THE SAME OR MATERIALLY SIMILAR DATA PROTECTION OBLIGATIONS AS SET OUT IN THIS DPA SHALL BE IMPOSED ON SUCH NEW SUB-PROCESSOR BY WAY OF A CONTRACT, IN PARTICULAR PROVIDING SUFFICIENT GUARANTEES TO IMPLEMENT APPROPRIATE TECHNICAL AND ORGANIZATIONAL MEASURES IN SUCH A MANNER THAT THE PROCESSING WILL MEET THE REQUIREMENTS OF THE GDPR. WHERE THE NEW SUB-PROCESSOR FAILS TO FULFIL ITS DATA PROTECTION OBLIGATIONS, PROCESSOR SHALL REMAIN FULLY LIABLE TO THE CUSTOMER FOR THE PERFORMANCE OF THE NEW SUB-PROCESSOR'S OBLIGATIONS.

6. SECURITY

- 6.1 CONTROLS FOR THE PROTECTION OF PERSONAL DATA.** PROCESSOR SHALL MAINTAIN INDUSTRY-STANDARD TECHNICAL AND ORGANIZATIONAL MEASURES FOR PROTECTION OF PERSONAL DATA PROCESSED HEREUNDER (INCLUDING PROTECTION AGAINST UNAUTHORIZED OR UNLAWFUL PROCESSING AND AGAINST ACCIDENTAL OR UNLAWFUL DESTRUCTION, LOSS OR ALTERATION OR DAMAGE, UNAUTHORIZED DISCLOSURE OF, OR ACCESS TO, PERSONAL DATA), CONFIDENTIALITY AND INTEGRITY OF PERSONAL DATA, AS MAY BE AMENDED FROM TIME TO TIME. UPON THE CUSTOMER’S REASONABLE REQUEST, PROCESSOR WILL ASSIST CUSTOMER, AT CUSTOMER’S COST, IN ENSURING COMPLIANCE WITH THE OBLIGATIONS PURSUANT TO ARTICLES 32 TO 36 OF THE GDPR TAKING INTO ACCOUNT THE NATURE OF THE PROCESSING AND THE INFORMATION AVAILABLE TO DATA PROCESSOR.
- 6.2 AUDITS AND INSPECTIONS.** UPON CUSTOMER’S 14 DAYS PRIOR WRITTEN REQUEST AT REASONABLE INTERVALS (NO MORE THAN ONCE EVERY 12 MONTHS), AND SUBJECT TO STRICT CONFIDENTIALITY UNDERTAKINGS BY CUSTOMER, PROCESSOR SHALL MAKE AVAILABLE TO CUSTOMER THAT IS NOT A COMPETITOR OF PROCESSOR (OR CUSTOMER’S INDEPENDENT, REPUTABLE, THIRD-PARTY AUDITOR THAT IS NOT A COMPETITOR OF PROCESSOR AND NOT IN CONFLICT WITH PROCESSOR, SUBJECT TO THEIR CONFIDENTIALITY AND NON-COMPETE UNDERTAKINGS) ALL INFORMATION NECESSARY TO DEMONSTRATE COMPLIANCE WITH THIS DPA AND ALLOW FOR AND CONTRIBUTE TO AUDITS, INCLUDING INSPECTIONS, CONDUCTED BY THEM (PROVIDED, HOWEVER, THAT SUCH INFORMATION, AUDITS, INSPECTIONS AND THE

RESULTS THEREFROM, INCLUDING THE DOCUMENTS REFLECTING THE OUTCOME OF THE AUDIT AND/OR THE INSPECTIONS, SHALL ONLY BE USED BY CUSTOMER TO ASSESS COMPLIANCE WITH THIS DPA, AND SHALL NOT BE USED FOR ANY OTHER PURPOSE OR DISCLOSED TO ANY THIRD PARTY WITHOUT PROCESSOR'S PRIOR WRITTEN APPROVAL. UPON PROCESSOR'S FIRST REQUEST, CUSTOMER SHALL RETURN ALL RECORDS OR DOCUMENTATION IN CUSTOMER'S POSSESSION OR CONTROL PROVIDED BY PROCESSOR IN THE CONTEXT OF THE AUDIT AND/OR THE INSPECTION). CUSTOMER SHALL BE FULLY RESPONSIBLE FOR BEARING ALL THE COSTS AND EXPENSES ARISING FROM OR RELATED TO THIS SECTION.

7. DATA INCIDENT MANAGEMENT AND NOTIFICATION

PROCESSOR MAINTAINS SECURITY INCIDENT MANAGEMENT POLICIES AND PROCEDURES AND, TO THE EXTENT REQUIRED UNDER APPLICABLE DATA PROTECTION LAWS, SHALL NOTIFY CUSTOMER WITHOUT UNDUE DELAY AFTER BECOMING AWARE OF THE ACCIDENTAL OR UNLAWFUL DESTRUCTION, LOSS, ALTERATION, UNAUTHORIZED DISCLOSURE OF, OR ACCESS TO PERSONAL DATA PROCESSED ON BEHALF OF THE CUSTOMER, INCLUDING PERSONAL DATA TRANSMITTED, STORED OR OTHERWISE PROCESSED BY PROCESSOR OR ITS SUB-PROCESSORS OF WHICH PROCESSOR BECOMES AWARE (A "DATA INCIDENT"). PROCESSOR SHALL MAKE REASONABLE EFFORTS TO IDENTIFY THE CAUSE OF SUCH DATA INCIDENT AND TAKE THOSE STEPS AS PROCESSOR DEEMS NECESSARY AND REASONABLE IN ORDER TO REMEDIATE THE CAUSE OF SUCH A DATA INCIDENT TO THE EXTENT THE REMEDIATION IS WITHIN PROCESSOR'S REASONABLE CONTROL. THE OBLIGATIONS HEREIN SHALL NOT APPLY TO INCIDENTS THAT ARE CAUSED BY CUSTOMER OR CUSTOMER'S USERS. CUSTOMER WILL NOT MAKE, DISCLOSE, RELEASE OR PUBLISH ANY FINDING, ADMISSION OF LIABILITY, COMMUNICATION, NOTICE, PRESS RELEASE OR REPORT CONCERNING ANY DATA INCIDENT WHICH DIRECTLY OR INDIRECTLY IDENTIFIES PROCESSOR (INCLUDING IN ANY LEGAL PROCEEDING OR IN ANY NOTIFICATION TO REGULATORY OR SUPERVISORY AUTHORITIES OR AFFECTED INDIVIDUALS) WITHOUT PROCESSOR'S PRIOR WRITTEN APPROVAL, UNLESS, AND SOLELY TO THE EXTENT THAT, CUSTOMER IS COMPELLED TO DO SO PURSUANT TO APPLICABLE DATA PROTECTION LAWS. IN THE LATTER CASE, UNLESS PROHIBITED BY LAW, CUSTOMER SHALL PROVIDE PROCESSOR WITH REASONABLE PRIOR WRITTEN NOTICE TO PROVIDE PROCESSOR WITH THE OPPORTUNITY TO OBJECT TO SUCH DISCLOSURE AND IN ANY CASE CUSTOMER WILL LIMIT THE DISCLOSURE TO THE MINIMUM SCOPE REQUIRED.

8. RETURN AND DELETION OF PERSONAL DATA

UPON TERMINATION OF THE AGREEMENT AND SUBJECT THERETO, PROCESSOR SHALL, AT THE CHOICE OF CUSTOMER (INDICATED THROUGH THE SERVICE OR IN WRITTEN NOTIFICATION TO PROCESSOR), DELETE OR RETURN TO CUSTOMER ALL THE PERSONAL DATA IT PROCESSES SOLELY ON BEHALF OF THE CUSTOMER AND PROCESSOR SHALL DELETE EXISTING COPIES OF SUCH PERSONAL DATA UNLESS DATA PROTECTION LAWS REQUIRE OR AUTHORIZE THE STORAGE OF THE PERSONAL DATA. TO THE EXTENT AUTHORIZED OR REQUIRED BY APPLICABLE LAW, PROCESSOR MAY ALSO RETAIN ONE COPY OF THE PERSONAL DATA SOLELY FOR EVIDENCE PURPOSES AND/OR FOR THE ESTABLISHMENT, EXERCISE OR DEFENSE OF LEGAL CLAIMS AND/OR FOR COMPLIANCE WITH LEGAL OBLIGATIONS.

9. CROSS-BORDER DATA TRANSFERS

9.1 **TRANSFERS FROM THE EEA, SWITZERLAND AND THE UNITED KINGDOM TO COUNTRIES THAT OFFER ADEQUATE LEVEL OR DATA PROTECTION.** PERSONAL DATA MAY BE TRANSFERRED FROM EU MEMBER STATES, THE THREE EEA MEMBER COUNTRIES (NORWAY, LIECHTENSTEIN AND ICELAND) (COLLECTIVELY, “**EEA**”), SWITZERLAND AND THE UNITED KINGDOM (“**UK**”) TO COUNTRIES THAT OFFER AN ADEQUATE LEVEL OF DATA PROTECTION UNDER OR PURSUANT TO THE ADEQUACY DECISIONS PUBLISHED BY THE RELEVANT DATA PROTECTION AUTHORITIES OF THE EEA, THE EUROPEAN UNION, THE MEMBER STATES OR THE EUROPEAN COMMISSION, OR SWITZERLAND OR THE UK AS RELEVANT (“**ADEQUACY DECISIONS**”), AS APPLICABLE, WITHOUT ANY FURTHER SAFEGUARD BEING NECESSARY.

9.2 **Transfers to other countries.** If the Processing of Personal Data by Processor includes transfers (either directly or via onward transfer) from the EEA, Switzerland and/or the UK to other countries which have not been subject to a relevant Adequacy Decision, and such transfers are not performed through an alternative recognized compliance mechanism as may be adopted by Processor for the lawful transfer of personal data (as defined in the GDPR) outside the EEA, Switzerland or the UK, as applicable, then the Standard Contractual Clauses shall apply.

Where the transfer of Personal Data is made subject to the Standard Contractual Clauses, the “**data importer**” thereunder shall be either the Processor or its Sub-processor, as the case may be and as determined by Processor, and the “**data exporter**” shall be the Controller of such Personal Data. The Processor shall, and shall ensure that the relevant Sub-processor shall (where applicable) comply with the data importer’s obligations, and the Controller shall comply with the data exporter obligations, in each case under the applicable Standard Contractual Clauses. If necessary, Processor will ensure that its Sub-processor enters into Standard Contractual Clauses with Customer directly, and in such case Customer hereby gives Processor an instruction and mandate to sign the Standard Contractual Clauses with any such Sub-processor in Customer’s name and on behalf of Customer. The Standard Contractual Clauses will not apply to Personal Data that relates to individuals located outside of the EEA, or that is not transferred, either directly or via onward transfer, outside the EEA.

10. AUTHORIZED AFFILIATES

10.1 **CONTRACTUAL RELATIONSHIP.** THE PARTIES ACKNOWLEDGE AND AGREE THAT, BY EXECUTING THE DPA, THE CUSTOMER ENTERS INTO THE DPA ON BEHALF OF ITSELF AND, AS APPLICABLE, IN THE NAME AND ON BEHALF OF ITS AUTHORIZED AFFILIATES, IN WHICH CASE EACH AUTHORIZED AFFILIATE AGREES TO BE BOUND BY THE CUSTOMER’S OBLIGATIONS UNDER THIS DPA, IF AND TO THE EXTENT THAT CUSTOMER PROCESSES PERSONAL DATA ON THE BEHALF OF SUCH AUTHORIZED AFFILIATES, THUS QUALIFYING THEM AS THE “**CONTROLLER**”. ALL ACCESS TO AND USE OF THE SERVICE BY AUTHORIZED AFFILIATES MUST COMPLY WITH THE TERMS AND CONDITIONS OF THE AGREEMENT AND THIS DPA AND ANY VIOLATION OF THE TERMS AND CONDITIONS THEREIN BY AN AUTHORIZED AFFILIATE SHALL BE DEEMED A VIOLATION BY CUSTOMER.

10.2 **COMMUNICATION.** CUSTOMER SHALL REMAIN RESPONSIBLE FOR COORDINATING ALL COMMUNICATION WITH PROCESSOR UNDER THE AGREEMENT AND THIS DPA AND SHALL BE ENTITLED TO MAKE AND RECEIVE ANY COMMUNICATION IN RELATION TO THIS DPA ON BEHALF OF ITS AUTHORIZED AFFILIATES.

11. OTHER PROVISIONS

- 11.1 DATA PROTECTION IMPACT ASSESSMENT.** UPON CUSTOMER'S REASONABLE REQUEST, PROCESSOR SHALL PROVIDE CUSTOMER, AT CUSTOMER'S COST, WITH REASONABLE COOPERATION AND ASSISTANCE NEEDED TO FULFIL CUSTOMER'S OBLIGATION UNDER THE GDPR (AS APPLICABLE) TO CARRY OUT A DATA PROTECTION IMPACT ASSESSMENT RELATED TO CUSTOMER'S USE OF THE SERVICE, TO THE EXTENT CUSTOMER DOES NOT OTHERWISE HAVE ACCESS TO THE RELEVANT INFORMATION, AND TO THE EXTENT SUCH INFORMATION IS AVAILABLE TO PROCESSOR. PROCESSOR SHALL PROVIDE, AT CUSTOMER'S COST, REASONABLE ASSISTANCE TO CUSTOMER IN THE COOPERATION OR PRIOR CONSULTATION WITH THE SUPERVISORY AUTHORITY IN THE PERFORMANCE OF ITS TASKS RELATING TO THIS SECTION 11.1, TO THE EXTENT REQUIRED UNDER THE GDPR.
- 11.2 MODIFICATIONS BY CUSTOMER.** CUSTOMER MAY BY AT LEAST FORTY-FIVE (45) CALENDAR DAYS' PRIOR WRITTEN NOTICE TO PROCESSOR, REQUEST IN WRITING ANY VARIATIONS TO THIS DPA IF THEY ARE REQUIRED AS A RESULT OF ANY CHANGE IN, OR DECISION OF A COMPETENT AUTHORITY UNDER, ANY DATA PROTECTION LAWS, TO ALLOW PROCESSING OF CUSTOMER PERSONAL DATA TO BE MADE (OR CONTINUE TO BE MADE) WITHOUT BREACH OF THAT DATA PROTECTION LAW. PURSUANT TO SUCH NOTICE: (A) PROCESSOR SHALL MAKE COMMERCIALY REASONABLE EFFORTS TO ACCOMMODATE SUCH MODIFICATION REQUESTED BY CUSTOMER OR THAT PROCESSOR BELIEVES IS NECESSARY; AND (B) CUSTOMER SHALL NOT UNREASONABLY WITHHOLD OR DELAY AGREEMENT TO ANY CONSEQUENTIAL VARIATIONS TO THIS DPA PROPOSED BY PROCESSOR TO PROTECT THE PROCESSOR AGAINST ADDITIONAL RISKS, OR TO INDEMNIFY AND COMPENSATE PROCESSOR FOR ANY FURTHER STEPS AND COSTS ASSOCIATED WITH THE VARIATIONS MADE HEREIN AT CUSTOMER'S REQUEST. THE PARTIES SHALL PROMPTLY DISCUSS THE PROPOSED VARIATIONS AND NEGOTIATE IN GOOD FAITH WITH A VIEW TO AGREEING AND IMPLEMENTING THOSE OR ALTERNATIVE VARIATIONS DESIGNED TO ADDRESS THE REQUIREMENTS IDENTIFIED IN CUSTOMER'S NOTICE AS SOON AS IS REASONABLY PRACTICABLE. IN THE EVENT THAT THE PARTIES ARE UNABLE TO REACH SUCH AN AGREEMENT WITHIN 30 DAYS OF SUCH NOTICE, THEN CUSTOMER OR PROCESSOR MAY, BY WRITTEN NOTICE TO THE OTHER PARTY, WITH IMMEDIATE EFFECT, TERMINATE THE AGREEMENT TO THE EXTENT THAT IT RELATES TO THE SERVICE WHICH IS AFFECTED BY THE PROPOSED VARIATIONS (OR LACK THEREOF). CUSTOMER WILL HAVE NO FURTHER CLAIMS AGAINST PROCESSOR (INCLUDING, WITHOUT LIMITATION, REQUESTING REFUNDS FOR THE SERVICE) PURSUANT TO THE TERMINATION OF THE AGREEMENT AND THE DPA AS DESCRIBED IN THIS SECTION.
- 11.3 MODIFICATIONS BY PROCESSOR.** PROCESSOR MAY BY AT LEAST THIRTY (30) CALENDAR DAYS' PRIOR WRITTEN NOTICE TO CUSTOMER, VARY THE TERMS OF THIS DPA AND/OR ANY STANDARD CONTRACTUAL CLAUSES APPLICABLE PURSUANT TO SECTION 9 OF THIS DPA, AS NECESSARY TO ALLOW THE PROCESSING OF PERSONAL DATA TO BE MADE (OR CONTINUE TO BE MADE) WITHOUT BREACH OF APPLICABLE DATA PROTECTION LAWS, OR TO OTHERWISE PROTECT THE INTERESTS OF PROCESSOR AND/OR CUSTOMER, IN EACH CASE AS REASONABLY DETERMINED BY PROCESSOR AT ITS DISCRETION. CUSTOMER'S CONTINUED USE OF THE SERVICE ON EXPIRY OF THE NOTICE PERIOD SHALL SIGNIFY ACCEPTANCE OF SUCH REVISED TERMS. IF CUSTOMER OBJECTS TO SAID VARIATIONS WITHIN THE NOTICE PERIOD, THE PARTIES SHALL PROMPTLY DISCUSS THE PROPOSED VARIATIONS AND NEGOTIATE IN GOOD FAITH WITH A VIEW TO AGREEING AND IMPLEMENTING THOSE OR ALTERNATIVE VARIATIONS DESIGNED TO ADDRESS THE REQUIREMENTS

IDENTIFIED IN PROCESSOR'S NOTICE AS SOON AS IS REASONABLY PRACTICABLE. IN THE EVENT THAT THE PARTIES ARE UNABLE TO REACH SUCH AN AGREEMENT WITHIN 30 DAYS OF SUCH NOTICE, THEN CUSTOMER OR PROCESSOR MAY, BY WRITTEN NOTICE TO THE OTHER PARTY, WITH IMMEDIATE EFFECT, TERMINATE THE AGREEMENT TO THE EXTENT THAT IT RELATES TO THE SERVICE WHICH IS AFFECTED BY THE PROPOSED VARIATIONS (OR LACK THEREOF). CUSTOMER WILL HAVE NO FURTHER CLAIMS AGAINST PROCESSOR (INCLUDING, WITHOUT LIMITATION, REQUESTING REFUNDS FOR THE SERVICE) PURSUANT TO THE TERMINATION OF THE AGREEMENT AND THE DPA AS DESCRIBED IN THIS SECTION.

11.4 THE PARTIES AGREE THAT THIS AGREEMENT SHALL BE SIGNED ELECTRONICALLY. BY ACTIVELY CLICKING ON THE DESIGNATED TICKBOX IN THE K-LEAD ORDERING SYSTEM THE CUSTOMER AGREES TO BE LEGALLY BOUND BY THE TERMS AND CONDITIONS DESCRIBED IN THIS DATA PROCESSING AGREEMENT.

IN WITNESS WHEREOF, the parties have caused this DPA to be executed by their duly authorized representatives to be effective as of the date of signing by the Customer in the way designated in this Agreement.

SCHEDULE 1 - DETAILS OF THE PROCESSING

Nature and Purpose of Processing

1. PROVIDING THE SERVICE TO CUSTOMER;
2. ACTING UPON CUSTOMER'S INSTRUCTIONS, WHERE SUCH INSTRUCTIONS ARE CONSISTENT WITH THE TERMS OF THE AGREEMENT;
3. PROVIDING SUPPORT AND TECHNICAL MAINTENANCE, IF AGREED WITHIN THE SERVICE;
4. PREVENTING, MITIGATING AND INVESTIGATING THE RISKS OF DATA SECURITY INCIDENTS, FRAUD, ERROR OR ANY ILLEGAL OR PROHIBITED ACTIVITY;
5. RESOLVING DISPUTES;
6. ENFORCING THIS DPA AND/OR DEFENDING PROCESSOR'S RIGHTS;
7. COMPLYING WITH APPLICABLE LAWS AND REGULATIONS;

Duration of Processing

SUBJECT TO ANY SECTION OF THE DPA DEALING WITH THE DURATION OF THE PROCESSING AND THE CONSEQUENCES OF THE EXPIRATION OR TERMINATION THEREOF, PROCESSOR WILL PROCESS PERSONAL DATA PURSUANT TO THE DPA AND AGREEMENT FOR THE DURATION OF THE SERVICE, UNLESS OTHERWISE AGREED UPON IN WRITING.

Type of Personal Data

EVENTS' PARTICIPANTS DETAILS INCLUDING:

- FULL NAMES
- TITLE
- EMAILS
- COUNTRY
- CITY
- SPECIALTY
- MAIN WORKSPACE
- PROFESSIONAL ROLE
- **PRESCRIBER**

Categories of Data Subjects

CUSTOMER'S BOOTH/EVENT SPACE VISITORS (LEADS)/ INDUSTRY SEESION
