# **Industry Symposia Manual**

Dear Supporter,

We are happy to present you with the Industry Symposia Manual for the **ESPGHAN 2024 Annual meeting** which will take place in **Milan, Italy** on **15 - 18 May 2024**.

### Venue address:

Allianz MiCo (Milano Convention Centre)

Gate 2, V.le Eginardo,

20149 Milano MI, Italy

This manual covers important information and is designed to assist in preparing for your Industry Session. We trust that you will find it helpful and suggest that you read all the information presented. It will take you very little time now and could save you a great deal of time later.

Please forward this manual to everyone who is working on this project. Each supporter will receive an e-mail with login details to access the Portal. The Portal enables supporters to:

- Submit a company logo and profile
- Submit deliverables as per contract
- Order lead retrievals/scanners

The login details will be sent to the person signing the contract. This person is responsible for passing on the login details to third party if needed.

Access to all Portal services will be available only after submission of your company profile and logo.

Only deliverables as indicated in your contract, should be submitted via the Portal. Items not included in your contract will not be processed.

Lastly, Kenes Group is offering participants and supporters special rates for various hotels in Berlin. Information, pictures, location and rates are available on the hotel accommodation page:

click here or email us at aivanova@kenes.com

Please do not hesitate to contact me for further information or assistance.

We look forward to welcoming you in Milan and wish you a successful Industry Session! <a href="IMPORTANT NOTE">IMPORTANT NOTE</a> — ITALIAN REGULATIONS

Every pharmaceutical company (not applicable for medical device producers) that wishes to join ATTD 2024 as a sponsor/exhibitor or a group of participants, must present a request of participation at the Italian Ministry of Health Agency (AIFA).

The request is obligatory for all companies and should be completed by December 2023 (no later than 70 days prior to the Conference).

In order to apply, the company needs to obtain a SIS code. Should the company not have one, the process of getting the code takes additional 25-30 days. Please take this into consideration when starting your application process.

This request of participation process will take place through a local agency acting as provider and point of coordination for every pharmaceutical company taking part in the Conference.

**PLEASE NOTE**: Kenes International is not involved in this procedure. It is the pharmaceutical companies' sole responsibility to adhere to the above regulations directly via the local agent.

Further details are available from AIFA

(Agenzia Italiana del Farmaco — Tel. +39 06 5978401)

Web: www.agenziafarmaco.gov.it/en

Our agent's details are:

TWT srl

Gianni Frontani / Anna Lupidi

Email: gfrontani@twt-team.it / alupidi@twt-team.it

Tel: +39 06 44249321

Via Arrigo Davila 130

00179 ROME - Italy

Action Item (Please refer to your signed contract)	Deadline	Contact Person	
Staff Hotel Reservation	As soon as possible Anna Ivanova aivanova@kenes.com		
Payment of Invoice Balance	Must be received in full  one week prior to the Conference	Pazit Hochmitz <pre>phochmitz@kenes.com</pre>	
Symposium Final Program	As soon as possible and no later than Monday,01st April		
Onsite Bag Inserts (for design approval)	Wednesday,10 <sup>th</sup> April	Aleksandra Sinapova <u>asinapova@kenes.com</u> and	
Promotional E-mail Blast (Exclusive and Joint)	2 weeks before the scheduled date		
Promotional Post E-mail Blast	Thursday, 04th April	Stephanie Stoyanova <u>sstoyanova@kenes.com</u>	
Text for Push Notifications	Wednesday, 17 <sup>th</sup> April		
Mobile app adverts	Wednesday, 17 <sup>th</sup> April		
K-Lead Retrieval System	Tuesday, 30 <sup>th</sup> April	To reserve your Scanners, please refer to the on-line Exhibitor's Portal	
Placing orders for Voting/ 'Ask the Speaker' and other Technology Products and Services	As early as possible, preferably before Wednesday,	Olaya Espejo oespejo@kenes.com	

Hostesses & Temporary Staff Hire	Please refer to the deadline mentioned in the online shop		Click Here You will be receiving your credentials for the portal, please advise us if you haven't yet received those.				
Symposia and Meeting Rooms Orders	Please refer to the deadline mentioned in the online shop		Catalogue: <u>Click Here</u> espghan24symposia@fieramilanocongressi.it				
Catering Services	Please directly contact the catering company		COMPASS GROUP ITALIA  E-mail: all.catering.mico@compass-group.it  Catalogue and orders:  https://es.fieramilanocongressi.it/Home.aspx				
Shipping & Material Handling Services							
Door to Door	Please cont	Please contact					
		Merkur Expo					
Airfreight shipments	Logistics	Logistics					
Shipment via Advance Warehouse	No later than	08 <sup>th</sup>	Irit Sofer				
Direct to the Venue	registration later than 09 .Time slo confirmation w	Subject to pre- registration no ater than 09 <sup>th</sup> May .Time slot nfirmation will be sent by 11 <sup>th</sup> May		it.sofer@Merkur-expo.com			
Company Name	Date	Time		Location	Session Details		
Nutricia	Thu,16th May	10:00-10:30		Exhibition Hall	Click <u>here</u>		
Abbott Nutrition	Thu,16th May	12:45-13:45		Gold Room	Click <u>here</u>		
Mead Johnson Nutritionals	Thu,16th May	12:45-13:45		Brown 1+2	Click <u>here</u>		
Ipsen	Thu,16th May	12:45-13:45		Amber 3+4	Click <u>here</u>		
dsm-firmenich	Thu,16th May	13:00-13:30		Exhibition Hall	Click <u>here</u>		
Mirum Pharmaceuticals	Thu,16th May	16:40-17:10		Exhibition Hall	Click <u>here</u>		
Sanofi Regeneron	Fri,17th May	08:00-09:00		Amber 3+4	Click <u>here</u>		
H&H Research	Fri,17th May	08:00-09:00		Brown 1+2	Click <u>here</u>		
Nestlé Nutrition Institute	Fri,17th May	08:00-09:00		Brown 3	Click <u>here</u>		
Abbott Nutrition	Fri,17th May	10:45-11:15		Exhibition Hall	Click <u>here</u>		
Abbott Nutrition	Fri,17th May	12:00-13:00		Gold Room	Click <u>here</u>		
Fresenius Kabi	Fri,17th May	12:00-13:00		Amber 3+4	Click <u>here</u>		
Mirum Pharmaceuticals	Fri,17th May	12:00-13:00		Brown 1+2	Click <u>here</u>		
Nestlé Nutrition Institute	Fri,17th May	12:00-13:00		Brown 3	Click <u>here</u>		
Orphalan	Fri,17th May	12:00-12:30		Exhibition Hall	Click <u>here</u>		
Nestlé Nutrition Institute	Sat,18th May	08:00-09:00		Brown 3	Click <u>here</u>		

Timetable and halls are subject to changes. The most updated timetable is published on the <u>Meeting website</u>.

- Industry Symposia are not included in the main Conference CME/CPD credit.
- Please coordinate when you would like to set up the hall prior to the start of your Symposium with Aleksandra

**Sinapova** and **Stephanie Stoyanova**. A member of the Kenes Operational team will be available should you need any assistance.

- Handouts can be distributed at the entrance to the Symposium Hall; however, it is **NOT** permitted to place material on the chairs inside the hall.
- Printed tent cards placed on the head table are allowed and should be produced and provided by Supporter.
- We ask presenters to follow the time schedule precisely in order that the day's events may run smoothly. An updated scientific timetable can be found on the <a href="ESPGHAN">ESPGHAN</a> 2024 Website.

### **Catering**

- Catering is **exclusive** to **COMPASS GROUP ITALIA i** and should be ordered in advance. Supporters who wish to order food and beverages for their symposium, meeting/hospitality room or exhibition booth, are welcome to do so directly with them.
- Food and drinks are allowed to be taken into the symposium halls (excluded hot dishes).
- Please foresee a break following the symposium of at least 30 minutes to clean the hall.
- Please note that an additional charge will be applied for cleaning the hall immediately following the
- If you are planning to have catering together with the symposium, it is recommended to indicate in all publications that breakfast/lunch boxes will be served as long this is not contradicting the supporter's internal compliance policy.

# Speaker's Expenses

ESPGHAN 2024 will not cover Industry session(s) speaker expenses.

As indicated in the sponsorship agreement, the supporting

company, in addition to the support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium speakers have already been invited by the Conference.

#### Technical Rehearsal Onsite

We strongly recommend scheduling a technical rehearsal in the hall itself and testing the Presentations during that rehearsal. Please make arrangements directly with the Conference Audio Visual Coordinator, Mike Perchig at: nest@nest-av.com

A technical rehearsal is offered free of charge; however additional charges may apply, depending on hall availability, rehearsal requirements and overtime of the technicians.

### Head Table in all Halls

Total Head table Dimensions:361cm Length x 80,5 cm width x 73,50cm height.

(Includes 2 table modules)Each
module dimensions: 180,5 cm Length
 x 80,5 width x 73,50 Hight.
For Head Table branding, please
refer to the \*note belowHead table
 banner dimensions (additional
payable service) - 391 cm x 81 cm

Sufficient seating for up to **4 people** 



Please inform us about the number of speakers you expect.

# Digital Speakers Lectern in all Halls

Ø Vertical 40" Plasma screen in front of the lectern, facing the audience, projecting a PPT with the Logo slide of the Conference Ø (1080 x 1920px); JPG portrait format

Ø For branding it with your own
image, please contact the AudioVisual Coordinator, Mr. Mike
Perchig (e-mail: nest@nest-av.com)
 and coordinate it with him.
 Ø The "virtual" banner can
include the title of the Symposium
 and the name and logo of the
Sponsor (if you decide to provide
 your own branding)

Self-printed branding is not

permitted.



For demonstration only

For alternative/additional arrangements please contact the Industry Coordinators at <a href="mailto:asinapova@kenes.com">asinapova@kenes.com</a> and <a href="mailto:asinapova@kenes.com">asinapova@kenes.com</a> and <a href="mailto:asinapova@kenes.com">asinapova@kenes.com</a>

Please note that the head table will be branded with the general Meeting branding.

Please note that **Allianz MiCo** hold exclusivity on providing branding services.

\* If you are interested to have your own company branding for the head table, please contact **Allianz MiCo**:

Marco Gianni at <a href="marcogianni@gmail.com">marcogianni@gmail.com</a>

They will be able to propose to you a signage that will be attached to the meeting branding in the way that it won't be damaged. The reason is that the conference branding cannot be removed as it can be easily damaged.

The deadline for orders: Monday, 01st April

The deadline for submitting files : Thursday, 18<sup>th</sup> April

#### FILE PROCESSING PROCEDURES FOR DIGITAL PRINTINGS

 PROGRAMMES TO BE USE Illustrator CC (or earlier versions) Photoshop CC (or earlier versions) InDesign CC (or earlier versions)

IMPORTANT: - if you use a particular font, please attach it or convert the texts in outline - if attached images are required, please see below

■ IMAGE CHARACTERISTIC — Please save in one of the following formats as: EPS or PDF, TIFF or JPG — if in color, please use CMYK (not RGB) — the resolution of large format files must be at least 72 dpi in 1:1 scale. If the image contains text, the resolution must be between 150 and 300 dpi in 1:1 scale. If the image must be enlarged 4 times greater than your file, the resolution should be at least 300 dpi (to avoid grainy effect).

IMPORTANT: - please give the dimensions and quantity
required.

- specify on the printing the name of the file to be produced.
  - TRANSFERRING OF FILES ON LINE Files up to 10 Megabytes may be sent by email. Larger files may be sent using Wetransfer or FTP. We further specify that in all cases a low resolution PDF is required or alternatively a draft with the specifications.

For any clarifications or information, our graphic office is at your complete disposal.

IF FILES DO NOT COMPLY WITH THE ABOVE SPECIFICATIONS, YOU WILL

### ×

# Click here Audio-Visual (AV) Equipment

Coming soon

### **Presentations Upload Onsite**

If you are using a PowerPoint presentation (or any other PC-based application), please note that you have to deliver it on a USB Memory stick to one of the technicians in the Speakers' Ready Room as soon as you arrive at the Venue in the morning — and at least 2 hours before the start of the session.

Please note that conference computers in the Halls are being are supplied with Office 2019 (at least) and the native ratio of the projection on the screens in the halls is 16:9.

If you include video clips in your PowerPoint presentation, be sure to test it with the technician in the Speakers' Ready Room at least 2 hours before the start of the session or as soon as you arrive at the venue in the morning. Please make sure to check it with the technician in the session hall where your lecture is taking place, during a coffee or lunch break prior to your session, at least 30 minutes before the start of the session — even after checking it in the Speakers' Ready Room.

#### IMPORTANT NOTE FOR MACINTOSH USERS

To use MAC presentations on the PC compatible conference computer, please note that you need to prepare it according to the instructions below, before taking it to the speaker room:

 Convert it to PowerPoint or PDF. Use a common font, such as Arial, Times New Roman, Verdana etc. (Special characters might be changed to a default font on a PowerPoint-based PC). Insert the images as JPG files (and not TIF, PNG or PICT

 these images will not be visible on a PowerPoint based
 PC).

As previously mentioned, we strongly recommend scheduling a technical rehearsal and testing the Presentations during the rehearsal. Please note that an extra charge might incur.

Please plan directly with the Conference Audio Visual Coordinator, Mike Perchig at: <a href="mailto:nest@nest-av.com">nest@nest-av.com</a>

# Symposium Promotion Onsite and Virtual

Due to CME/CPD accreditation criteria for this Conference, the following rules apply:

- Meeting banner should NOT be used in any promotional materials created by the supporter.
- Materials created by companies should NOT utilize the main event marketing look and feel.
- When promoting your symposium, please always indicate on any of your promotional materials "This session is not included in the main event CME/CPD credit"
- When promoting your symposium, you are allowed □to use the phrase: "Official symposium of The 56<sup>th</sup> Annual Meeting on the European Society for Paediatric Gastroenterology, Hepatology and Nutrition", which will take place in Milan, Italy 15 - 18 May, 2024

In addition, it is not permitted to use the **ESPGHAN 2024 logo** on any of the symposia materials. The final session agenda should include the following information:

- Session Title (up to 110 characters including spaces)
- Session Description (up to 200 words, you can also include hyperlinks inside of it)
- Speaker Presentations Titles
- Timing duration of each speaker presentation and full timing of the agenda

- Speaker/Moderator Full Name
- Speaker/ Moderator Country
- Speaker/ Moderator E-mail
- Speaker/ Moderator Affiliation
- Speaker/ Moderator Bio and Photo (please see specs below)

Please see below specs for Speaker Bio and Photo.

- Speaker **Bio** up to 200 words.
- Speaker **Photo** 180×240 px, JPG Format

Please <u>click here</u> in order to provide above requested information as soon as possible and no later than Wednesday, 03<sup>rd</sup> April, if you need any assistance please contact the Industry Coordinators: Aleksandra Sinapova at <u>asinapova@kenes.com</u> and Stephanie Stoyanova at <u>sstoyanova@kenes.com</u>.

Council members cannot speak in satellite symposia. The program of a satellite symposium must be of general scientific content. The satellite symposium program must be submitted to the organizers in advance of the event and approved by ESPGHAN. The chairperson of the satellite symposium should not be employed by or otherwise dependent on the sponsoring company but be a health care professional or academician not employed by a company related to the symposium. This includes former or retired employees. The chairperson has a responsibility to oversee that the messages and conclusions presented during the symposium are based on available scientific data. The sponsor should inform the chairperson(s) of this responsibility. In addition, the holder of a satellite symposium and the chairperson are jointly responsible for adhering to the assigned time slot of the symposium. Guidelines to follow when creating your promotional items and content:

 When creating adverts for mobile app, program book and mailshots is allowed to promote product, symposia, or company promotion. Only when promoting symposia please add the following text inside: *This session is not included in main Congress CME/CPD credit* 

• When creating adverts for External and Internal lobby flags in the virtual platform is allowed to promote symposia or company promotion. Only when promoting symposia please add the following text inside: This session is not included in main Congress CME/CPD credit

### 1. Mobile App Push Notification

For supporters entitled to a push notification as per their signed contract, kindly submit the text by Wednesday,17th April to <a href="mailto:asinapova@kenes.com">asinapova@kenes.com</a> and <a href="mailto:asinapova@kenes.com">astoyanova@kenes.com</a> according to below guidelines:

- Message Title Maximum 40 characters including spaces
- Message body Maximum 140 characters including spaces
- Preferred date and exact local time, please with your industry coordinator
- \*Note the final schedule will be determined closer to the conference, considering other push notifications.
- Push notifications will be sent out during breaks in order not to disturb the participants who are inside the halls.

# 2.Mobile App Advert

For Supporters sponsoring the App please send via email to and <a href="mailto:asinapova@kenes.com">asinapova@kenes.com</a> and <a href="mailto:sstoyanova@kenes.com">sstoyanova@kenes.com</a> by <a href="Wednesday">Wednesday</a>, <a href="mailto:17th April">17th April</a>.

File format: PNG or JPG (up to 800 KB)

Size: 780 x 1688px

We recommend avoiding using small text, so the advert could be readable when displayed on a mobile screen.



### 3. Onsite Bag Inserts

Bag inserts are to be printed and delivered by the supporter.

Should you be entitled to a bag insert as per your contract, please follow the below procedure:

- Please submit the final artwork (prior to printing) for approval no later than Wednesday, 10<sup>th</sup> April via email to asinapova@kenes and <u>sstoyanova@kenes.com</u>
- The bag insert should not exceed a double side of standard A4
- We recommend checking the latest registration numbers with the Industry Coordinator, before
- Bag inserts must arrive at the advanced warehouse no later than May 08<sup>th</sup> to be included in the Meeting bags.
- Please inform the industry Coordinators your sender contact information, in case we need to contact him/her.
- When promoting your Symposium, please include the following disclosure: This session is not included in main event CME/CPD

# <u>Important Notes Regarding Shipping of Bag Inserts:</u>

- Please note that Meeting bags are available on request. During the registration process, participants can choose whether they want a bag or not. Therefore, the final number for printing we will be able to share on Thursday, 04th April.
- Bag inserts must arrive at the advanced warehouse no

later than May 08<sup>th</sup> May to be included

in the meeting bags.

- Merkur is the official logistic agent for the ESPGHAN 2024 Annual Meeting. To assure the safe and timely arrival of your inserts, we strongly recommend sending the inserts via Merkur warehouse (fees will incur). Further details can be found in the in the Shipping Instructions
- Packages should be labeled (Green Label) with the supporting company name, name of the responsible person (who will be onsite), and the name and date of the event. Please also make sure to state 'Bag Inserts' on all packages.
- Supporters may deliver the Inserts directly to the venue door. Please note that all materials entering the venue incur a handling charge (including bag inserts and display items). No other company is permitted to deliver operate, and handle goods inside the
- Any deliveries made directly to the venue without going through the official logistics agent, will be at the supporter's own risk. If they do not arrive on time or are mislaid, the meeting organizers and official logistics agent will not take any

#### 4. Promotional Email Blast - Exclusive

Sponsors entitled to an Industry Mailshot as per their signed contract, please <u>click here</u> for the design requirements. Please make sure to forward these guidelines to your web-designer/programmer. Please upload the HTML version of your mailshot and other relevant files together in zip folder and send us everything with the **subject line** to Aleksandra Sinapova and Stephanie Stoyanova at <u>asinapova@kenes.com</u> and <u>sstoyanova@kenes.com</u> no later than 2 working weeks before your scheduled date for send out of your mailshot.

### 5. Post Congress Exclusive E-mail Blast

The exclusive e-mail blast will be sent out to pre-registered participants who have agreed to receive promotional material from supporters.

Please advise us the exact launch date of the Post Conference E-mail Blast by 2 working weeks before your scheduled date for send out of your mailshot.

<u>Click here</u> to download the design requirements. These guidelines should be forwarded to your web-designer/programmer.

Please send the required file(s) to the Industry Coordinators Aleksandra Sinapova and Stephanie Stoyanova at <a href="mailto:asinapova@kenes.com">asinapova@kenes.com</a> and <a href="mailto:sstoyanova@kenes.com">sstoyanova@kenes.com</a> along with the <a href="mailto:subject line.">subject line.</a>

#### 6. Joint E-mail Blast

For the joint e-mail blast, please prepare two files according to the following specifications:

- 1 Banner/Image Format: JPEG Width: 300 pixels Height:250 pixels
- 1 PDF or any website (to be linked to the banner/image)

Please send the required file(s) to the Industry Coordinators:Aleksandra Sinapova and Stephanie Stoyanova at <a href="mailto:asinapova@kenes.com">asinapova@kenes.com</a> and <a href="mailto:sstoyanova@kenes.com">sstoyanova@kenes.com</a> no later than 2 working weeks before your scheduled date for send out of your mailshot.

### Important notes for both Pre and Post, Joint Mailshots:

- In case the webmail is promoting a sponsored session, please include the following disclaimer: *This session is not included in main event CME/CPD credits*.
- It is not allowed to use the society logo.

- The event's banner will be added to the webmail's header by Kenes.
- The "From" field will be "ESPGHAN 2024 Supporters".
- The exact launch date will be determined by Kenes in due course.
- The E-mail Blast will be sent out to the preregistered delegates who have agreed to receive promotional material from supporters.
- Content received after the deadline may be processed for an additional fee.

The exact launch date of the joint e-mail blast will be advised closer to the Meeting. It will be sent out to the preregistered participants who have agreed to receive promotional material from supporters. Symposium supporters have the option to create signage promoting their symposium according to the below guidelines. The symposium signage should be produced by the supporter.

### 1. Session Hall Signage

# Self-Standing Sign at the Entrance

One stand-alone sign to be placed at the entrance of the session hall **30 minutes** prior to the sessions published start time. Please make sure to indicate the following disclosure on the sign: This session is not included in main Conference CME/CPD credit.

## Stage Banners

- 1 x free standing vertical sign to be placed on/next to the stage. Maximum dimensions: 150cm wide x 250cm high.
- Banner placed in front the head table facing audience.
   (Please refer to Section 4: Symposia Session Halls Onsite).
- Digital branding of the screen in Hall A is allowed please contact the AV coordinator, Mr. Mike Perchig (e-mail: nest@nest-av.com)

### Digital Lectern

- There will be a designed "digital" lectern in the Plenary Hall (Hall A) (Please refer to Section 4: Symposia Session Halls Onsite).
- The "virtual" banner can include the title of the Symposium and the name and logo of the Sponsor.

### 2.Self-standing signage in the Exhibition Area

The Supporter is entitled to place one sign (W85cm x H200cm) advertising the Symposium on the day of the session only. The sign may be placed in the *exhibition* area during exhibition opening hours. Please liaise onsite with the Kenes Staff.

#### Please note:

Due to CME/CPD accreditation criteria, you may not place signage advertising your symposium in any other locations unless coordinated with Kenes staff onsite.

### Wi-Fi

Free Wi-Fi will be available at the event venue. Please be aware that public Wi-Fi capacity is limited. Therefore, it is restricted to email and web browsing activity. Should you require Wi-Fi or an internet line during your symposium, please let order <a href="here">here</a>.

# **Meeting Rooms / Hospitality Rooms**

Supporters interested in renting a meeting room during **ESPGHAN 2024 Annual Meeting** should contact Industry Liaison & Sales, **Mrs. Renata Gorinstein** at: <a href="mailto:rgorinstein@kenes.com">rgorinstein@kenes.com</a>

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### Waste Disposal

Please note that it is the supporter's responsibility to leave the symposium session hall in a clean and tidy manner once your symposium has finished. Any items such as leaflets, banners, roll-ups must be removed from the hall at the end of your session. Any discarded waste, including promotional material, left behind will be removed by the Conference organizers at the expense of the supporter concerned.

# **Onsite Badges**

Each supporter is entitled to 10 Symposium badges which allow access to the supporter's symposium only (Individual names will not appear on the badges). Symposium badges can be collected 2 hours prior to the session from the Registration Desk and should be returned to the desk after the session ends.

### Catering

#### **COMPASS GROUP ITALIA**

E-mail: all.catering.mico@compass-group.it

**Hostesses & Temporary Staff Hire** 

Fiera Congressi Milano

Email: <a href="mailto:espghan2024@fieramilanocongressi.it">espghan2024@fieramilanocongressi.it</a>

For Online shop please <a href="click here">click here</a>WHAT IS K-LEAD APP?

Lead Retrieval systems are a helpful tool for receiving participants' contact information when they visit your booth or attend your symposium. The information obtained by lead retrieval system enables Exhibitors and symposium to enhance their database by securing valuable leads for further marketing and communication.

#### **HOW DOES IT WORK?**

Exhibitors and supporters can download the "K-Lead" app onto their **own smart phone or company tablet** and transform their device into an instant, easy lead retrieval system and capture participants' full contact information with a quick scan of their badge (Exact operational guidelines will be shared in due course).

The advantages of the "K-Lead" application:

- Effortless process using registration badge barcode.
- Allows to immediately view the leads information.
- Ability to insert exhibitor's comments for each lead
- Ability to quickly scan delegates as they enter the session hall by using the "Quick Scan" function
- Application is available for download from Apple store or Google play: "K-Lead App".

#### **COST**

Cost per license — **EUR 600** (excluding 4% credit card charges fees, excluding VAT if applicable) **device is not included.** 

# Order deadline is Tuesday, 20<sup>th</sup> February

#### **HOW TO PLACE AN ORDER?**

To order "K-Lead" Application, please access the Exhibitor's Portal <a href="https://exhibitorportal.kenes.com">https://exhibitorportal.kenes.com</a>

Login details to the Portal have already been sent to the primary contact listed in our system upon signing the sponsorship agreement.

#### IMPORTANT TO KNOW

In accordance with the **general data protection regulation** (GDPR), Kenes Group has updated its privacy policy. You can view our updated privacy notice <u>here</u>.

Kenes will not share delegate's personal data with third

parties without their consent.

Please note that similarly to sharing a business card, presenting delegate badge for scanning at exhibition booths or industry symposia constitutes an expression of consent to share their personal details with the company that is scanning their badge so that it may contact them in the future.

Barcodes on delegate's badges contain contact information as supplied by the delegate or the agency responsible for the registration process of the delegate. We regret that in some cases, as when group registration is completed by a company, we may not be in possession of the full contact details.

In addition, please note that neither Kenes Group nor the Organizing Committee is responsible for the content of the information.

If further assistance is required to place your order, or you have not received your login details please contact the Exhibition & Industry Coordinators, Aleksandra Sinapova and Stephanie Stoyanova at <a href="mailto:asinapova@kenes.com">asinapova@kenes.com</a> and <a href="mailto:sstoyanova@kenes.com">sstoyanova@kenes.com</a>. Maximize your Participant Experience — Use our innovative technologies for your Symposium

Kenes is proud to deliver a wide variety of quality onsite technology products and services. We offer:

- Live Streaming and many more products designed for capturing and recording symposium content.
- Voting, Evaluations, and more products designed for increasing participant's interaction during symposium sessions.
- Translation services for any language are available in two options. The conventional approach involves local interpreters and the use of headphone receivers. Alternatively, we offer a cutting-edge AI-powered solution. With this innovative method, participants can access live translations and captions seamlessly by

scanning a QR code on their mobile phones.

We also provide tailor made customized solutions — <u>contact us</u> to make it happen!

For more onsite products opportunities and price quotes - Click Here

<u>PLEASE NOTE</u>: All product solutions are offered <u>exclusively</u> by Kenes Group.

Please contact us to discuss your needs and our relevant solutions.

Please submit your order by **Monday, 05<sup>th</sup> February**. Orders received after the deadline will incur rush fees.



Kindly note that Merkur Expo Logistics GmbH is the sole official on-site agent nominated by Kenes Group to handle all in/out shipments arriving to this Conference.

Contact details:

# Merkur Expo Logistics GmbH

#### Patricia Zintel

Tel.: + 49 (0) 6173 966 95 13

Cell: + 49 (0) 170 2229525

E-Mail: patricia.zintel@merkur-expo.com

For shipping instructions and tariff please <u>click here.</u>

### Range of services:

- Transport, national or international
- Temporary or permanent customs clearances
- Coordination of deliveries, delivery time slot management
- Unloading, delivery to the hall/exhibition-stand, forklifting
- Storage of empty boxes and crates during the event
- Accessible storage for brochures and give-away items during the event
- On-site assistance and supervision

The shipping instructions at the end of this manual are provided to assist with your preparation for the correct and timely dispatch of materials to the Conference. Please follow the instructions closely.

The shipping instructions includes:

- Shipping Instructions
- Tariff
- Material Handling Form
- Shipping Labels

In order to follow up your shipment and to confirm arrival on time, we kindly ask you to provide the official shipping agent with the following information prior to shipping:

- Number of pieces (pallets, boxes, cartons, etc.)
- Way of transport (road freight, currier services, airfreight, ocean)
- Airway bill number

Supporters may choose to use their own services to deliver their goods to the venue door. However, no other company is permitted to deliver, operate, and handle goods inside the venue.

Merkur has the responsibility of receiving and handling all

materials for a fee as published on the "Tariff" section at the end of this manual. Handling rates are based on the incoming weight of shipments.

Merkur Expo Logistics must receive the payment before forwarding freight.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-advice" form included in the shipping instructions.

#### **Insurance of Goods**

All cargo should be insured from point of origin.

To view the **full ATTD 2024 Conference Shipping Instructions**, including Tariffs, Material Handling please select the relevant links:

Shipping Instructions

Please Note: All advanced shipments and deliveries to the Merkur warehouse, including by courier, must be coordinated with Merkur Expo Logistics.

For any questions/clarifications, please contact:

### Patricia Zintel

Tel.: + 49 (0) 6173 966 95 13

Cell: + 49 (0) 170 2229525

E-Mail: patricia.zintel@merkur-expo.comKenes Contacts:

# Conference Organiser

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Fax: +41 22 906 9140

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**Product Marketing Coordinator** 

Jimena Meymar

E-mail: <a href="mailto:jmeymar@kenes.com">jmeymar@kenes.com</a>

#### Contractors:

# **Catering**

### Gerist Ricevimenti

For catalogue, please click <a href="here">here</a>

For order form, please click <a href="here">here</a>

Onsite Logistic Agent, Material Handing & Customs Clearance Agent

## Merkur Expo Logistics GmbH

Mrs Patrici Zintel

Mobile: + 49 (0) 6173 966 95 13

E-mail: patricia.zintel@merkur-expo.com

Merkur is the exclusive handler inside the venue.

# **Hostesses & Temporary Staff Hire**

### MILLENIUM VIAGGI E VACANZE SRL

Marina Millenium

Email: <a href="marina@millenium@outlook.it">marina@milleniumwiaggi.it</a>

### **Florist**

#### IL GIARDINO DELLE FATE

Sandra Meoni

Email:sandra@ilgiardinodellefate.itFull Industry Manual