



of the European Society for Paediatric Gastroenterology, Hepatology and Nutrition

# 55<sup>th</sup> ANNUAL MEETING

17-20 May 2023

Vienna • Austria



# ESPGHAN 55<sup>th</sup> ANNUAL MEETING

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## Be part of ESPGHAN 2023

On behalf of ESPGHAN, we are delighted to invite you to **the 55th Annual Meeting of ESPGHAN, which will be held in Vienna, Austria, from Wednesday, 17 May to Saturday, 20 May 2023.**

Every year the ESPGHAN Annual Meeting attracts healthcare professionals, scientists, patients, parents and industry partners in the field of Paediatric Gastroenterology, Hepatology and Nutrition from Europe and all around the world, making the congress the largest conference of its kind worldwide.

### **Only by working together will we make our meeting in 2023 another great success!**

All lecturers and chairs will join us onsite to ensure the highest quality of presentations and interactions. The scientific programme will include a wide range of sessions and symposia, clinical tracks, postgraduate courses, rapid fire sessions as well as the popular hands-on learning zones.

For this year's anniversary edition of the Annual Meeting, we are pleased to introduce a "Run with the Council" run, an early morning yoga session and healthy breakfast sessions. We also look forward to presenting you an extra track showcasing collaboration with ESGE, FISPGHAN and the patient associations.

**Participants will have the opportunity to exchange ideas and expertise in an international framework, meet colleagues from all over the world and listen to lectures delivered by prominent leaders in their fields.**

The upcoming 55th ESPGHAN Annual Meeting will take place in Vienna, Austria's beautiful capital. This city provides the ideal stage to revitalise ESPGHAN's journey and will create an inspiring atmosphere for the 55th ESPGHAN Annual Meeting.

It is our great pleasure to welcome you onsite, trusting that you will find your participation a rewarding and enjoyable experience!

## Industry Support and Exhibition Opportunities

Please contact **Renata Gorinstein** our Industry Liaison & Sales Associate for Price Lists, Booking Forms, and more information.

Email: [rgorinstein@kenes.com](mailto:rgorinstein@kenes.com)



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## Supporting Education

### E-POSTER AREA



Kenes e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals, located in prime locations allow attendees to access the electronic presentations easily and conveniently.

E-poster support includes:

- Signage at the entrance to the e-Poster area with "Supported by..." and a company logo only.
- Signage "Supported by..." and a company logo only on each individual e-poster station.
- Signage in the virtual platform with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application and with signage during the event.

### EDUCATIONAL GRANT FOR A SCIENTIFIC SESSION



Educational Grant in support of an existing official Scientific Session organized by the Scientific Committee and supported by a grant from industry.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application and with signage during the event.

### MEDICAL EDUCATION GRANT



Independent medical grants dedicated to the educational mission of the Meeting are appreciated and important to the Meeting' success.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application and with signage during the event.

### MOBILE APP



The Meeting Mobile App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active participation and makes it easy for participants to access Meeting information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speakers' information, participants' list, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

The Mobile App support includes:



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- Supporter acknowledgement on the splash/pop-up screen of the App: “Supported by: company name/logo” (product logo not permitted).
- 2 “push notifications” included in the sponsorship package.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application and with signage during the event.

**POSTER BOARD**


Area with the traditional scientific paper posters.

- Support will be acknowledged with signage at the entrance to the Poster area with “Supported by...” and a company logo only.
- Signage in the virtual platform with “Supported by...” and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application and with signage during the event.

**TRAVEL/  
PARTICIPATION GRANT**


As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for our Meeting. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group together with the Meeting Committee will be responsible for participants (HCPs) pre-selection.

Educational Participation Grants of any amount are appreciated and important to the success of our Meeting.

Recipients (HCPs) will need to fulfil the criteria specified by the Committee in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the Meeting Secretariat.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application and with signage during the event.



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## Be seen at ESPGHAN 2023

### PARALLEL SYMPOSIUM



- Opportunity to organize an official non-CME Industry Session (Program subject to the approval by the Meeting Committee).
- Physically, it includes hall rental, standard audio/visual equipment and display table.
- Possibility to have your session available in the Meeting' virtual platform – with live Q&A and IT support included.
- Permission to use the phrase "Official Symposium of 55th Annual Meeting of ESPGHAN".
- Sponsored Symposia Programs will be included in a designated industry section.
- Industry sessions will be clearly indicated in the meeting timetable/Program as: "Industry Session" not included in the main event CME/CPD credit offering".
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website, virtual platform, mobile application, and with signage during the event.

***The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Symposium speakers have already been invited by the event organizers.***

### PRE-MEETING VIDEO TEASER



- Sponsors will be offered a dedicated webpage including a 4 min video on the official Meeting Website.
- Opportunity for sponsors to connect with attendees before the Meeting days and create anticipation with a pre-event promotional video/webpage hosted by Meeting organizers.
- Product advertising is not permitted.
- Note: All pages are subject to review by the Meeting Programme Committee.



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**PRODUCT THEATER SESSION**

Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions will take place during the coffee breaks and will be held in a designated area in the virtual and/or physical exhibition hall.

Product Theater provide a high value educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas.

Located in the Exhibition Hall. Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website, virtual platform, mobile application and with signage during the event.



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### Promotional Items – Visibility

#### CHARGING KIOSK



Branded Charging Kiosk for multiple devices, including smartphones and tablets. It's a great way to leave a lasting impression on the participants.

- Opportunity to brand the Charging Kiosk with your company name and logo.
- Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, virtual platform, mobile application and with signage during the event.

#### COFFEE BREAK



Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application and with signage during the event.

#### FESTIVAL CHAIRS



The Festival Chairs are stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for your event. The design is subject to approval of the Secretariat and must follow all compliance regulations.

- Opportunity to customize the seating cubes.
- The branded seats will be produced, price is according to the amount.
- Location of seating cubes onsite to be coordinated with Secretariat.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application and with signage during the event.

#### PHOTO BOOTH



The Photo Booth is an excellent tool to engage with attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees, and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the Meeting ends as these photos are shared with colleagues, friends and family.
- By sponsoring the Photo Booth, the company will be the official supporter of the Photo Contest taking place virtually.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application, and with signage during the event.



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**SELFIE CORNER**


The selfie corner is an excellent opportunity to engage with attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props.

This corner attracts many attendees, and a sponsor would gain exposure by having their logo on every photo taken. The exposure will last long after the Meeting ends as these photos are shared with colleagues, friends and family.

- Supporter's company logo would be placed on the Selfie Corner.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application, and with signage during the event.

**SYMPOSIUM BRANDING  
IN THE VIRTUAL  
PLATFORM**


- Opportunity to brand the virtual waiting room of your virtual session.
- The waiting room is a great opportunity to connect with attendees and create anticipation – you can share a slide or a video while attendees are waiting for your session to start.

**WELCOME RECEPTION**


Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application, and with signage during the event.

**WI-FI LANDING PAGE**


Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Meeting' Wi-Fi. Supporter will receive strong visibility during the Meeting.

- An initial branded splash screen will bear the supporter logo and company name.
- The card will be distributed with the Meeting material.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application, and with signage during the event.



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Promotional Items – Network
**MEETING ROOM**

**Physical Hospitality Suite or Meeting Room:**

- An opportunity to hire a room at the venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Meeting. Supporters will have the option to order catering and AV equipment at an additional cost.
- Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.
- Opportunity to brand the hospitality suite.
- Acknowledgement on directional signage outside suite.

**SOCIAL MEDIA PROMOTION**


- Increase your reach and connect with participants and other HCPs by using the Meeting social media.
- The company will be able to send a post on the different social media platforms.
- Time and date to be confirmed with the Meeting organizers.

**WORLD MAP**


The World Map is a unique map providing viewers with extra info/data on participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins. The display can be placed in a central location at the venue and serves as an information and communications tool, ideal for enhancing participant networking.

- Support will be recognized on a separate printed sign/rollup located beside the World Map screen, with “Supported by...” and a company logo only.
- Support will be recognized with World map signage within virtual Lobby including “Supported by...” and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application and with signage during the event.



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## Promotional Items – Advertise

### ADVERT IN FINAL PROGRAM



Full page color advertisement (inside page/ inside back page/ spread page) in designated section of the Final Program.

- The Final Program will contain the timetable, information about the scientific program and other useful information. It will be distributed to all registered participants in the bags.
- The advertisement will be printed in the designated industry section of the program, according to compliance regulations.

### BAG INSERT



Promotional material (up to 4-page insert, A5 flyer) will be included in the bags.

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters' product information will be available for all participants.
- The distribution arrangement will be advised.

### MEETING MAILSHOT ADVERT



Broaden your reach by placing and advert in the Meeting mailshot.

- Company advert in a designated area of the official Meeting mailshot.
- Product advertisement is not allowed.
- Subject to review by the Meeting Program Committee.

### MINI PROGRAM



- Support will be acknowledged on the inside back cover as: "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform, mobile application, and with signage during the event.

### MOBILE APP ADVERT



- Gain additional exposure for your company, industry session or booth by advertising it in a designated section of the Mobile App.
- The Meeting Mobile App will be available for all participants who download the app.



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**POST-MEETING  
MAILSHOT**


Connect with participants after the Meeting days by sending out a post-Meeting Exclusive Mail Blast to registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Meeting Organizer.

- Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter. "From" field will be Meeting Acronym + Year.

*\* In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the Meeting designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.*

**Industry Support Disclosure – will be added to all mailshots**

*This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.*

**PROMOTIONAL  
MAILSHOT**


Gain additional exposure for your industry session, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Meeting Organizer.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Meeting. "From" field will be Meeting Acronym + Year.
- **Joint:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer.

**Please note:** Mailshots sent prior to the beginning of the virtual Meeting cannot be linked to activities within the virtual platform as this one is not live/ available yet, i.e Industry sessions and booths.

*\* In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the Meeting designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.*

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#### PUSH NOTIFICATION



- One “push notification” sent to all participants\* onsite through the mobile app and online via the virtual platform.
- Date and time to be coordinated with Meeting organizer.
- Specifications will be provided by the Meeting organizer.
- The Meeting App will be available for all participants who download the app.

*\*Only for those participants who have opted to receive such information.*

#### Exhibition

The commercial/technical Exhibition will be held at the [Austria Center Vienna](#)

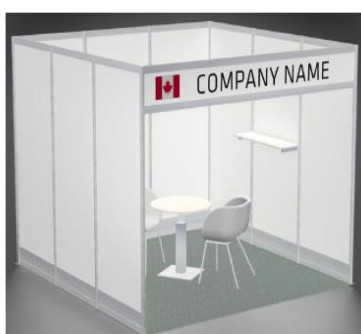
#### Space Only Rental (Minimum 12 sqm)



This includes:

- Exhibitors' badges
- 100-word company / product profile in the Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

#### Shell scheme



This includes:

- Exhibitors' badges
- 100-word company / product profile in the Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.



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### Additional Benefits

When you exhibit your company will receive the following additional benefits:

- Company logo on Meeting Website as an Exhibitor prior to the Meeting.
- Listing and profile in designated industry section of the Final Programme

Exhibitors' Technical Manual – Available 3 months prior Meeting date

### Exhibitor Registration

All exhibitors are required to be registered. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm – 15 exhibitor registrations
- Booths larger than 60 sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the [exhibition area](#) only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

### Insert and Display Materials

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display. In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

### Exhibitor Profile

Upon receipt of the online booking form, you will be asked to please upload a 100-word Exhibitor Company/ Product profile to a provided link. This will be published in the list of exhibitors in the Final Programme.

### Exhibition Terms and Conditions

Please note that signing of the ONLINE EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of the Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.



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### Additional Information

Applications for Sponsor and/or Exhibition must be made in writing with the booking form.

### Contracts & Confirmation

**Sponsors** Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organizer will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

**Exhibitors** Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

### Support terms & conditions

The Terms and Conditions of the Sponsor will be included in the contract as well.

### Payment Terms & Methods

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by November 17th, 2023.

All payments must be received before the start date of the Meeting. Should the Exhibitor fail to complete payments prior to the commencement of the Meeting, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Please note that a surcharge of 400 USD will apply for last minute changes or for submitting your Meeting materials after the deadline (deadlines to be confirmed).

### Cancellation / Modification Policy

Cancellation or modification of support items must be made in writing to the Industry Liaison and Sales Department: Mrs. Renata Gorinstein – [rgorinstein@kenes.com](mailto:rgorinstein@kenes.com).

In case of cancellation or reduction of the Sponsorship Amount by Sponsor, the Organizer shall have the right to retain, and if not already paid, Sponsor must pay to Organizer, as agreed liquidated damages, the following amounts in according to the following time schedule, and Sponsor forfeits and waives any right or claim for a refund, in connection therewith:

- 10% of the Sponsorship Amount if the cancellation/reduction is made before 19/09/2022 inclusive
- 50% of the Sponsorship Amount if the cancellation/ reduction is made between 20/09/2022 and 16/01/2023 inclusive.
- 100% of the Sponsorship Amount if the cancellation/ reduction is made after - 17/01/2023

**VAT INFORMATION** All prices are exclusive of VAT and are subject to VAT, which will be added to the invoice.



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